AFTER-MOUSE.COM launches APPS, a download platform for interactive applications

New York, May 3rd, 2011: AFTER-MOUSE.COM, worldwide leader in touch screen and motion recognition business applications, announces today the launch of its first download platform for packaged applications.

A world premiere in the new world of motion recognition, APPS is a download platform that offers a large range of both touch screen and motion recognition based applications available for immediate purchase and instant use.

With more than twenty applications available, APPS provides two categories of products: business and games. The business range includes solutions for all industries: an interactive menu for the hospitality sector, a collaborative tool to simplify exchanges within or between companies, an application dedicated to real estate agencies are just a few examples of what can be found on APPS. Most importantly, APPS includes several applications using the motion recognition technology and offering a totally new experience as no physical contact is needed. All kind of games that are suitable for all ages are also available on APPS. These games can be integrated in various places: hotel lobbies, waiting rooms, conferences, exhibitions, amusement parks, casinos, stores, etc.

The selection available on this website reflects the experience AFTER-MOUSE.COM has acquired over the past two years, working with both big accounts and SMEs such as Audi, Vodafone, Accor or Fnac. Applications are compatible with Microsoft® Surface® 1.0, Samsung SUR40 (Microsoft® Surface® 2.0), Windows 7, Kinect™ and ASUS® Xtion PRO (PrimeSense's technology). The website is easy to use and allows anyone to purchase, download and install any application instantly.

 "When we started AFTER-MOUSE.COM in 2009, we specialized in custom made applications, working closely with our customers to understand their specific needs and provide them with the best touch screen solution. We still do, however the market has changed and we are getting more and more demands for ready-to-use applications", explains Nicolas CHAILLAN, CEO of AFTER-MOUSE.COM. "The creation of APPS responds to this increasing demand and with prices starting at $500 we are confident that this download platform will be a great success."

APPS is now online at http://apps.after-mouse.com/ and offers a free download of Pong'Touch, a multi-touch and multi-user game enabling up to four players to pass balls around a virtual table-tennis design on Windows 7 and Microsoft® Surface® 1.0 and 2.0.

For more information about AFTER-MOUSE.COM

Established in 2009, AFTER-MOUSE.COM is the global leader in the development of "multi-touch" and "multi-user" touch screen applications for all platforms (screens, tables such as Microsoft® Surface®, and tactile tablets or walls). Under the guidance of Nicolas CHAILLAN, AFTER-MOUSE.COM is a Microsoft official partner (BizSpark, IdEES, Microsoft® Surface® Strategic Partner). It is one of the few companies worldwide to be Microsoft® Surface® certified. For more information: http://www.after-mouse.com/.

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